



## **Adura Technologies Named Alumni Company of the Year by Cleantech Open**

SAN FRANCISCO, Ca., Nov. 17, 2009 – Adura Technologies was honored as the top alumni company at the 2009 Cleantech Open Grand Expo and Awards Gala at the Masonic Auditorium tonight.

The award recognizes the company's overall progress in the past year, including investments, products and services and successful implementations.

The Cleantech Open is the world's largest clean tech business competition. Its mission is to find, fund and foster entrepreneurs with big ideas that address today's most urgent energy, environmental and economic challenges. The program provides the infrastructure, expertise and strategic relationships to turn ideas into successful global clean tech companies. Since 2006, through its one-of-a-kind annual business competition and mentorship program, the Cleantech Open has helped hundreds of clean technology startups bring their breakthrough ideas to fruition, helping alumni contestants raise over \$125 million and making thousands of green collar jobs possible

"We are delighted with this honor," said Zach Gentry, Adura CEO. "The Cleantech Open really helped start us on the road to success that we're enjoying today."

Adura won the first Cleantech Open competition in 2006. Last October, the company announced a \$5 million Series A investment by VantagePoint Venture Partners, a leading clean tech investor based in San Bruno, CA, and Claremont Creek Ventures, an early-stage venture capital firm based in Oakland, CA.

In the past six months, Adura released the commercial version of the Adura LightPoint System, which provides new and existing buildings with a wireless control system for lights that can dramatically decrease energy use, leading to reduced costs and carbon emissions. It also announced an alliance with Cypress Envirosystems, which extended its control platform capabilities into the HVAC arena.

Earlier this year, Adura announced results of a test program, sponsored by Pacific Gas and Electric, at an Alameda County Water District facility in Fremont, CA, which demonstrated how its systems could save a company up to 70 percent in lighting use and automatically comply with demand response notices from the utility.

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